

Press release  
Glashütte/London 11 July 2019

# A classic that never goes out of style – Moritz Grossmann presents 37 ARABIC Black&White in London

*A statement for timeless good taste*

- Première of the 37 ARABIC Black&White in London on 11 July 2019 at the international Moritz Grossmann Roadshow 2019  
Link to the video: <https://en.grossmann-uhren.com/news/>
- High-contrast design in black and white gold featuring lively Arabic numerals in white
- Slim case size with 37 mm diameter and classic movement construction with 3/5 plate.

Black and white – no other pair of opposites has a better command of contrasts. Whether in fashion, architecture, or design – the two non-colours always appear modern but never overly trendy. They accentuate without being obtrusive. They are puristic but by no means monotonous. They appear contrary to each other yet are completely harmonious. A perfect liaison.

With the 37 ARABIC Black&White, the independent Glashütte manufacturer Moritz Grossmann interprets the iconic colour contrast with an outstanding feel for aesthetics and elegance.

The deep black dial allows the lines of the white elements to stand out brilliantly. Brilliant 750/000 white gold effectively sets off the case and the winding crown and gives the watch an exquisite frame. A strap made of black alligator leather with a white gold clasp underlines the elegant design character.

The housing is slim with a diameter of 37 mm. As a smaller version of the successful BENU line, the 37 ARABIC Black&White captures its characteristic rhombic design language.

### **The dial face**

The sweeping white numerals in Arabic script are a real eye catcher and almost seem to dance around the pair of hands. This forms a calm fixed point in its straightness. The hand crafted Grossmann hands made of polished stainless steel can be read precisely.

Two further details emphasise the play of opposites with their white colouring: a Moritz Grossmann logo completely in white and a harmonious white "Made in Germany" seal of approval. Both were varied for the 37 ARABIC Black&White.

### **The calibre 102.1**

The watch appears in the manufactory calibre 102.1. With a diameter of only 26 mm and a height of just under 4 mm, the mechanism follows the classic basic construction with a 3/5 plate. It works with an uneven escapement specially developed for this mechanism size as well as a modified regulation. The casing made of sapphire crystal provides a fascinating insight into the movement play of Grossmann's building elements, which shine in an artistic finish.

With the 37 ARABIC Black&White, the Moritz Grossmann manufactory lends Schönstem deutschen Handwerk a modern and pure aesthetic and combines Zeitgeist with timelessness at the highest level of craftsmanship. "Black and white is one of my favourite combinations", says Christine Hutter, founder and CEO of the manufactory. "This colour concept works everywhere – just like the 37 ARABIC Black&White. It is a stylish accessory for any occasion and is always a statement for timeless good taste".

### **Versions**

The Moritz Grossmann ARABIC Black&White appears in white gold.

Reference: MG-002267

Case: 750/000 white gold

Dial: black

Hands: manually crafted steel polished

### **Moritz Grossmann Roadshow 2019 in London**

The 37 ARABIC Black&White will celebrate its première in London's exclusive Mayfair quarter on 11 July 2019. The British metropolis is not only the final highlight of the international Moritz Grossmann Roadshow 2019. It also uniquely captures the spirit of the 37 ARABIC Black&White with its unique contrasts and mixture of modernity and tradition.

## 37 ARABIC Black&White on film

The video about the 37 ARABIC Black&White can be found here.

<https://en.grossmann-uhren.com/news/>

### Technical data

Movement	Manufacture calibre 102.1, manually wound, adjusted in five positions
No. of parts	188
No. of jewels	22, of which 3 in screwed gold chatons
Escapement	Lever escapement
Oscillator	Shock-resistant Grossmann balance with 4 inertia and 2 poising screws, Nivarox-1 balance spring
Balance	Diameter 10.0 mm, frequency 21,600 semi-oscillations/hour
Power reserve	48 hours when fully wound
Functions	Hours, minutes, and subsidiary seconds
Operating elements	Crown in 750/000 gold, with gemstone, for winding the watch and setting the time
Case dimensions	Diameter: 37.0 mm, height 9.2 mm
Movement dimensions	Diameter: 26.0 mm, height: 4 mm
Case	Three-part, in 750/000 gold
Dial	Solid silver, Arabic numerals
Hands	Manually crafted, steel polished
Crystal and display back	Sapphire crystal, antireflective coating on one side
Strap	Hand-stitched alligator leather with prong buckle in 750/000 gold
Special features	Shock-resistant balance with inertia and poising screws, impulse pin integrated in rim; flat balance spring; balance staff with integrated safety roller; index adjuster with Grossmann micrometer screw; pillar movement with 3/5 plate, frame pillars and separately removable clutch winder; frame parts in untreated German silver; raised gold chatons with pan-head screws; remodified Glashütte stopwork with backlash; mainspring barrel with bilateral jewel bearings for optimised power management in the low-torque range; ARCAP train wheels; proprietary escapement with 18-tooth escape wheel

Image material for download:

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Further information about Grossmann Uhren GmbH available to download:

<https://my.hidrive.com/share/gripustry38>

Grossmann Uhren GmbH:

[www.grossmann-uhren.com](http://www.grossmann-uhren.com)

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For further information and high-resolution images, please contact:

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Calibre 102.1